

Message Text

PAGE 01 STATE 150520

43

ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 PA-02 PRS-01 USIA-15 /036 R

DRAFTED BY COM/SAD/DHARWOOD/EMB
APPROVED BY EB/OCA/CM/LAKLIEFORTH
COM/SAD/JEMURRIN
COM/CAGNE/PHALE
COM/SSD/CECHAPMAN
COM/OIM/RGARNITZ
COM/EM/GCLAUSEN
EB/OCA/CD/IWILLIAMSON
NEA/RA/HMONTGOMERY (INFO)
NEA/EGY/LWSEMAKIS

----- 064252

P 261558Z JUN 75
FM SECSTATE WASHDC
TO AMEMBASSY CAIRO PRIORITY
INFO AMEMBASSY BEIRUT PRIORITY

UNCLAS STATE 150520

E.O. 11652: NA

TAGS: BEXP, EG, LE

SUBJECT: COMMERCIAL PRESENCE FAIR--CAIRO FY '76

REF: CAIRO 595

1. WE OF OPINION THAT IT WILL NOT BE POSSIBLE TO FILL
1520 SQUARE METERS OF INSIDE SPACE. CONSIDERING LIMITED
NUMBER OF POTENTIAL EXHIBITORS IN BEIRUT AND CAIRO WHO CAN
BE INVITED TO PARTICIPATE FOR SECOND CONSECUTIVE YEAR,
USDOC RECOMMENDS SHOW BE PLANNED TO ACCOMMODATE 20 TO 25
BOOTHES IN 800 SQUARE METERS. IN ADDITION, PERHAPS 1000
SQUARE METERS OF OUTSIDE SPACE REALISTIC TARGET.

2. FUNDS WILL BE AUTHORIZED TO MAKE TOTAL RENTAL PAYMENT
FOR INSIDE SPACE (800 SQUARE METERS)IN AMOUNT OF TWENTY
FOUR THOUSAND DOLLARS AND SIX THOUSAND DOLLARS TOWARD
UNCLASSIFIED

PAGE 02 STATE 150520

RENTAL COST OF OUTSIDE SPACE, BUT ALL THIRTY THOUSAND
DOLLARS MUST BE OBLIGATED FOR PAYMENT BEFORE COB JUNE 30.
THIS AMOUNT REPRESENTS TOTAL APPROPRIATED FUNDS TO BE
PROVIDED BY USDOC.

3. RECOMMEND BOOTH RENTAL FEE OF TWO THOUSAND FIVE HUNDRED DOLLARS FOR 3 BY 4 METER BOOTH AND PLAN BASED ON 20 BOOTHS.

4. IF OUTSIDE SPACE IS TO BE RENTED AT FIFTEEN DOLLARS PER SQUARE METER, RENT TO EXHIBITORS MUST BE AT RATE OF THIRTY DOLLARS PER SQUARE METER TO COVER COST OF KIOSKS AND LANDSCAPING.

5. IF 1000 SQUARE METERS OF OUTSIDE SPACE IS UTILIZED, WE ESTIMATE THAT YOUR BUDGET SHOULD BE BASED ON 20 INSIDE BOOTHS AT TWO THOUSAND FIVE HUNDRED DOLLARS FOR TOTAL OF FIFTY THOUSAND DOLLARS AND 1000 SQUARE METERS OF OUTSIDE SPACE AT THIRTY DOLLARS PER SQUARE METER FOR TOTAL EXHIBITOR CONTRIBUTION OF EIGHTY THOUSAND DOLLARS.

6. EXHIBITOR CONTRIBUTIONS OF EIGHTY THOUSAND DOLLARS PLUS THIRTY THOUSAND DOLLARS FROM USDOC, WILL PROVIDE TOTAL BUDGET OF ONE HUNDRED TEN THOUSAND DOLLARS. KISSINGER

UNCLASSIFIED

<< END OF DOCUMENT >>

Message Attributes

Automatic Decaptioning: X
Capture Date: 26 AUG 1999
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 26 JUN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE150520
Document Source: ADS
Document Unique ID: 00
Drafter: COM/SAD/DHARWOOD/EMB
Enclosure: n/a
Executive Order: 11652 NA
Errors: n/a
Film Number: D750222-0338
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t197506102/baaaaanrh.tel
Line Count: 76
Locator: TEXT ON-LINE, TEXT ON MICROFILM
Office: ORIGIN COM
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: hartledg
Review Comment: n/a
Review Content Flags:
Review Date: 13 FEB 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <13 FEB 2003 by PhilliR0>; APPROVED <18 MAR 2004 by hartledg>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: <DBA CORRECTED> wfs 971107
Subject: n/a
TAGS: BEXP, EG, LE
To: CAIRO INFO BEIRUT
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006